

Wild Oats Donation Policy

The Wild Oats Market has a Donations Policy that is aligned with its mission and values. The Wild Oats mission is: “To provision, serve and connect people through a thriving co-operative business.”

Wild Oats values and supports:

- Local production
- A robust local economy
- Environmental sustainability
- Social responsibility
- Other cooperative ventures
- Consumer empowerment, food choice, and education
- Diversity in our membership, our community and in society

In keeping with these values, we contribute regularly to organizations that:

- Are community organizations that support the populations of Berkshire County, Rensselaer County and southern Vermont
- Are working to improve and/or educate consumers about the nutritional quality of food, improve sustainability in food production or support local food production
- Support co-operative values
- Support learning and personal development
- Provide support to members of the community who are in need
- Support environmental stewardship

To allow us to more fairly consider each request we receive, we have created a procedure for requesting a donation. Please fill out the attached Donation Request form and return it to the Customer Service Desk at Wild Oats or mail to Wild Oats Market, ATTN: Marketing/Member Services Manager, 320 Main Street, Williamstown, MA 01267. If you are a non-profit, please include certification of your non-profit status. Also, if you have any printed materials on your organization or the program for which you are requesting a donation, please include copies. Requests should be made at least two weeks prior to the event, and followed up with a call to the Marketing/Membership Manager a few days after the request has been submitted.

Wild Oats makes donations in the form of product or a gift card. Because we receive so many donation requests, we attempt to spread our donations out among as broad a spectrum of community organizations as possible. We are more likely to make small donations to many different organizations on a frequent basis than we are to make large donations to a few organizations. We do not donate to individuals.

It is our intent to help our community to the extent we are able. We donate thousands of dollars each year in product and gift certificates as well as hours of staff time required to respond to requests in the best way possible. We will carefully consider your donation request and will do the best we can to support your organization. Thank you for thinking of Wild Oats and for your valuable work in the community.